

EVENT LOGISTICS

High quality logistic solutions for major events.

Our event logistics team are involved in all stages of the event lifecycle providing more than just detailed material planning but also the procurement, storage, distribution, tracking, management, retrofit and disposal of all materials and assets required for the entire event platform.

HOW WE DO EVENT LOGISTICS

From operational planning through to delivery management, our event logistics team have been involved in some of the most complex major event venue logistics planning and operations to date, including the London 2012 Summer Olympics, providing logistics services for both event venues and athletes villages.

Our focus is in ensuring the logistics function meets your requirements, delivering high quality supply chain outcomes within major event security parameters.

Our Track Record

- London Olympic Games, 2012
- AFL European Challenge, London 2012
- Lexus Luxury Edition Roadshow, 2007
- ICC Cricket World Cup, 2007
- Doha Asian Games, 2006
- ITU Triathlon World Cup, 2006
- XVIII Commonwealth Games, Melbourne 2006
- Volvo Ocean Race Stopover (Melbourne), 2006
- Deaf Olympics, 2005
- Commonwealth Youth Games, 2004
- UCI World Track Cycling Championships, 2004
- IRB Rugby World Cup, 2003
- Manchester Commonwealth Games, 2002
- Sydney Olympic Games, 2000

VENUE LOGISTICS

Each and every event has its own sub-set of logistics requirements, tasks and operational processes including Bump-In & Bump-Out of Furniture Fixtures & Equipment (FF&E), processes for receipt, storage, installation and maintenance of equipment, games time re-supply, and venue work order management.

DELIVERY MANAGEMENT

Delivery management is at the heart of successful event delivery and involves the management of delivery from point of origin to the event/venue including delivery consolidation. This includes working with suppliers to meet the security certification standards, master delivery scheduling (MDS) planning and development, as well as fleet management and maintenance.

ASSET TRACKING

Behind every successful event delivery you will find an effective asset tracking system and associated processes. This is all encompassing and is not just one-way but includes reverse logistics or asset disposal or distribution back to their original location.

WAREHOUSING & DISTRIBUTION

Not all of the necessary assets and infrastructure can be kept on-site at all times and it is important that a warehousing & distribution strategy is in place that ensures venues and facilities have access to what they need at the right time. This is a complex process and involves venue distribution strategies as well as appropriate management and their associated functions including receipt, pick pack, put away etc.

FREIGHT FORWARDING

Freight forwarding & customs clearance involved the transportation and clearance of goods into the host country.

OPERATIONAL PROCESSES

We will work you to define your logistics operational processes, which underlay your entire event logistics program, including demand planning & analysis, identification of service delivery gaps, local logistics environment analysis, identification of external supplier and key stakeholders e.g. event functional teams, local government, port authorities, sponsors, and suppliers. As you progress towards your event delivery this will be expanded to include logistics workforce planning, reporting controls, contract management, procurement, recruitment / training, communications, and testing & quality control.